

**Poster #:**

Criteria	Mastery Level			
	Beginning 1	Developing 2	Proficient 3	Mastery 4
<b>A. Content:</b> overall treatment of topic. Research question, problem defined. Abstract covers topic. Accurate interpretation of data. Importance, relevance of topic.	Question, problem undefined; abstract does not cover topic; contains a lot of inaccurate or faulty interpretations of data; lacks discussion of relevance, importance.	Question, problem not well-defined; abstract could reflect topic better; contains some factual errors or inaccurate interpretations; relevance, importance could be better clarified.	Question, problem adequately defined; abstract captures topic fairly well; data is mostly correct and accurately interpreted; relevance and importance are generally clear.	Question, problem well defined; abstract fully reflects topic; data correct and well interpreted; relevance, importance of topic clear.
<b>B. Organization:</b> logical ordering of ideas; conclusions tied to data, implications for future. Project planning and execution.	Ideas not presented in logical order; basis for conclusions unclear; implications for future not discussed. Project does not appear to have been well-planned and/or executed.	Some ideas not presented in logical order; the basis for some conclusions unclear; implications for future vague. Project could have been better planned and/or executed.	Most ideas are presented in logical order; the basis of most conclusions are clear; some future implications follow conclusions. Project in general appears to have been well-planned and executed.	Ideas are presented in logical order; the basis for conclusions are clear; implications for the future follow conclusions. Outstanding project in terms of planning and execution.
<b>C. Documentation:</b> proper support and sourcing of major ideas; partners and advisors credited.	Little or no support for major ideas; little or no sourcing provided; partners and advisors not credited.	Some support provided for major ideas; sourcing is outdated or irrelevant; some partners and advisors are credited.	Adequate support provided for key ideas; sourcing is generally relevant and current; partners and advisors are credited.	Effective support provided for key ideas; sourcing is current and relevant; partners and advisors are credited.
<b>D. Visual Presentation:</b> appearance and legibility of poster; effectiveness of poster in delivering message.	Poster is unappealing and difficult to read; poster does not effectively deliver the message.	Poster would benefit from more careful execution; poster somewhat supports message.	Poster is legible and understandable; poster adequately supports message.	Poster is attractive and easily read; poster well represents and supports the message.
<b>E. Oral Presentation:</b> Adequate volume, appropriate pace, diction, language, professional appearance, enthusiasm/energy, posture; effective use of visual aids.	Low volume or energy; pace too slow or fast; poor diction; language inappropriate for audience; distracting gestures or posture; unprofessional appearance; visual aids poorly used.	More volume/energy needed at times; pace too slow or fast; some inappropriate language used; some distracting gestures or posture; adequate appearance; use of visual aids could be improved.	Adequate volume and energy; generally good pace and diction; mostly appropriate language; few or no distracting gestures; professional appearance; visual aids used adequately.	Good volume and energy; proper pace and diction; language proper and understandable by a layperson; avoidance of distracting gestures; professional appearance; visual aids used effectively.
<b>F. Interaction:</b> eye contact; listens to and answers questions.	Little or no eye contact; poor listening skills; uneasiness or inability to answer questions.	Additional eye contact needed at times; better listening skills needed; some difficulty answering questions.	Fairly good eye contact; displays ability to listen; provides adequate answers to questions.	Good eye contact; excellent listening skills; answers questions with authority and accuracy.